



How can we achieve the climate goals? – ISH 2023 presents products and technologies

Frankfurt am Main, 9 March 2023. The climate emergency calls for massive CO₂ savings, a transition to regenerative sources of energy and the use of more efficient technologies. Solutions for this are already available in the building sector and 2,025 exhibitors from 54 countries are showing what they look like at ISH in Frankfurt am Main from 13 to 17 March 2023. Federal Minister for Housing, Urban Development and Building, Klara Geywitz, opens the world's leading trade fair for HVAC + Water on 13 March.

Throughout the five days of ISH 2023, everything revolves around innovations that contribute to achieving climate-protection goals and ensuring a responsible and efficient use of available resources. 2,025 exhibitors from 54 countries present their market-ready solutions for a sustainable future in two main sections, ISH Energy and ISH Water. They are showing the latest developments for the heating, cooling, air-conditioning, ventilation and intelligent home and building automation markets, as well as sustainable, modern bathroom design and innovative installation technology. After Germany, the largest exhibitor contingents come from Italy, Turkey, China, Spain, Poland, the Netherlands, Austria, France, Belgium and Sweden.

ISH opening ceremony with Klara Geywitz

This year, the world's leading platform for sanitation, heating and air-conditioning begins with Federal Minister for Housing, Urban Development and Building Klara Geywitz. "We promote the construction of climate-friendly new buildings and invest billions in new, affordable dwellings for bus drivers, police officers and young trainees. In this way, we change how we build and how we heat so that homes remain affordable through low ancillary housing costs", explains says Minister Geywitz. Together with Hesse's Minister for Economic Affairs, Energy, Transport and Housing, Tarek Al-Wazir, and Frankfurt's City Deputy Mayor, Department of Economy, Legal Affairs and Reforms, Stephanie Wüst, she opens ISH 2023 at 10.00 hrs on Monday, 13 March. The opening ceremony takes place in the Energy Hotspot in the West Foyer of Hall 12.0 and is being streamed live on the ISH website at www.ish.messefrankfurt.com.

"In Europe alone, the building sector accounts for around 40 percent of total energy consumption in the building sector, which reflects not only its great importance for achieving climate goals but also the socio-political relevance of related issues. They are the focus of ISH and mean the world's leading trade fair is the foremost meeting place for discovering innovative solutions and setting course for a sustainable future", says Wolfgang Marzin, President and Chief Executive Officer of Messe Frankfurt. The ISH claim, 'Solutions for a sustainable future', reflects this and makes sustainability the leading theme for both ISH Water and ISH Energy.

In the heating market, the focus is on technologies that contribute to greater efficiency and renewable energies. Accordingly, exhibitors in the ISH Energy section show, for example, heat-pump technologies, pellet-heating systems, energy management and storage solutions, as well as intelligent automation systems, and demonstrate the use of hydrogen and combined heat and power generation. Also a component part of ISH, the subject of air makes an important contribution to the superordinate goals of CO₂ reduction and energy savings. Thus, leading companies present state-of-the-art ventilation technology – from home-ventilation systems to ventilation plant for non-residential buildings. The focus of ISH Water is on the economical use of water as a resource, clean drinking-water supply and sustainable bathrooms that are useable in the long term. The exhibitors of the world's biggest showroom for modern bathroom concepts and sustainable sanitary solutions present design-oriented and barrier-free bathroom fixtures and furnishings, high-grade installation systems, safe water-treatment plants and software solutions, as well as tools and fastening materials meeting the latest requirements on drinking-water hygiene and materiality.



What does tomorrow's heat source look like and what constitutes a sustainable bathroom? Discover solutions at ISH 2023.

Source: Messe Frankfurt Exhibition GmbH

A variety of events with potent partners

The extensive programme of events at ISH 2023 reflects the themes and trends driving the sanitation, heating and air-conditioning sector. Thematically structured, the hotspots, offer participants of the international sanitation and HVAC meeting place a choice of expert lectures, presentations, awards ceremonies, panel discussions and seminars organised in cooperation with the ISH sponsors: the Federation of German Heating Industry (BDH), the Association of Air-Conditioning and Ventilation in Buildings (FGK), the German Sanitary Industry Association (VDS), the German Association for Energy Efficiency in Building Services (VdZ), the German Sanitation, Heating and Air Conditioning Association (ZVSHK) and other potent partners from the sector. The programme includes:

- **Water Hotspot** with the 'Pop up my Bathroom' special show
- **Energy Hotspot** with the Technology and Energy Forum, the Artisan Meeting Place and the Startup@ISH area for newcomers
- **Wood Energy Hotspot**

- **Indoor-Air Hotspot**
- **Building Technology Hotspot**
- **Innovation Hotspot**
- **Young Competence Hotspot with Creator Space**

Information about all events at ISH 2023 can be found at www.ish.messefrankfurt.com/events

The [ISH Digital Extension](#) runs concurrently with ISH in Frankfurt and a week longer, from 13 to 24 March 2023.

+++ Online Press Accreditation +++

Online press accreditation for ISH 2023 is now open and can be accessed via the following link:

<https://presseakkreditierung.messefrankfurt.com>

Due to a system change, please note:

- The previous login details for the accreditation tool of Messe Frankfurt (prior to 2021) are no longer valid.
- Should you already have a Messe Frankfurt login, please use this to register.
- During this process, we would be grateful if you could update and / or complete your profile.
- If this is the first time you have applied for accreditation via the new portal and have no account, please go through the registration process step-by-step.

Should you have any questions, please do not hesitate to contact us at press.ish@messefrankfurt.com

ISH

The world's leading trade fair HVAC + Water
ISH opens its doors in Frankfurt am Main from 13 to 17 March 2023.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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* Preliminary figures for 2022